

Q: Can I include electronic journals from my library's A-to-Z list?

A: Yes. You may include the ISSNs from your library's A-to-Z list, or ISSNs from your subscription agent's reports, OPAC, aggregator collections, and other sources.

Q: Can I use Ulrich's Serials Analysis System to analyze and evaluate more than one collection?

A: Yes. If you would like to analyze separate serials collections (e.g., a main collection and also a special or endowed collection), Ulrich's Serials Analysis System allows you to load multiple serials collections for any single subscribing institution.

Q: Can Ulrich's Serials Analysis System be used in a consortium setting?

A: Yes. Ulrich's Serials Analysis System is available in a Comparison Reports version that provides the tools for system-wide analysis of member libraries' serials collections.

Q: Will our library's patrons, students, and faculty be able to run and access the library's reports?

A: The reporting modules of Ulrich's Serials Analysis System are designed for password-protected use by library professionals only.

Q: How often is Ulrich's Serials Analysis System data updated?

A: The bibliographic and publisher data behind Ulrich's Serials Analysis System is updated on an ongoing basis and is refreshed weekly.

Q: What kind of information is provided in the "Top Publishers" reports?

A: The "Top Publishers" reports module within Ulrich's Serials Analysis System provides comparative information on the offerings of major serials publishers in more than 900 Ulrich's Subject classifications.

Q: What does the "Ulrich's Universe" consist of?

A: The "Ulrich's Universe" consists of the approximately 175,000 active status titles that are included in the Ulrich's database. The Ulrich's Universe does not include ceased or suspended titles, or titles that are "forthcoming" titles.

Q: What does the "Ulrich's Core" consist of?

A: The "Ulrich's Core" consists of approximately 50,000 active titles that represent academic and scholarly journals, peer-reviewed (or refereed) serials, titles reviewed and recommended in *Magazines for Libraries*, plus major consumer and trade publications.

Q: What is a refereed serial?

A: As used by Bowker in the Ulrich's database, the term refereed is applied to a journal that has been peer-reviewed. Refereed serials include articles that have been reviewed by experts and respected researchers in specific fields of study including the sciences, technology, the social sciences, arts and humanities.

Q: What is *Magazines for Libraries*?

A: *Magazines for Libraries* is a well-respected industry publication that is now in its 12th edition. With detailed profiles of nearly 6,600 top-rated periodicals selected by 179 subject specialists, *Magazines for Libraries* provides professional guidance to collection managers seeking the best titles for their libraries' collections.

Q: Is an "Ulrich's Subject" the same as a Dewey or LC Subject?

A: No. Bowker has developed more than 900 Ulrich's Subjects under which entries in Ulrich's Periodicals Directory are classified. These same Ulrich's Subjects are used in Ulrich's Serials Analysis System. Ulrich's Subjects are known and respected in the library community and provide an easy-to-utilize, flexible alternative to Dewey Decimal Classification® and Library of Congress subject classifications for serials.

Q: How are titles classified under Ulrich's Subject classifications?

A: Ulrich's Serials Analysis System classifies a title under its primary Ulrich's Subject category. As a result, a report generated for a library's collection will only count an individual title once – under that title's primary Ulrich's Subject. This is done to ensure that reports reflect accurate counts and that the same title is not counted under multiple subjects within a collection.

Q: Must my library already subscribe to ulrichsweb.com™ to have access?

A: No. Your library may subscribe to Ulrich's Serials Analysis System even if you are not currently subscribing to ulrichsweb.com. Your subscription to Ulrich's Serials Analysis System will include password-protected access to this powerful tool for library professionals, plus campus-wide access to ulrichsweb.com for your students, faculty, and patrons.

Q: How can I get more information?

A: Please contact your Bowker sales representative for more information about Ulrich's Serials Analysis System, or for a demonstration.
Phone toll-free: 1-800-526-9537, Option 4.