

**STEP 7** Evaluate Top Publishers by subject, price, and industry benchmarks.

Create or Modify Your Library Report(s) | Statistics Reports

**Percentages of Ulrich's Core: Summary**

Top Publishers: Sage Publications **GO** View Your Library

Reporting Level: Summary Universe Statistics Download to Excel

Limit To: Blackwell Publishing **GO**

List Matches  Refereed  Impact Factor  Katz's Magazines for Libraries

Country of Publication: [dropdown]

Elsevier  
Haworth Press, Inc.  
John Wiley & Sons  
Kluwer E Journals  
Sage Publications

**PUBLISHER EVALUATION**

We can use the same industry benchmarks to evaluate the offerings of top serials publishers.

Select a publisher from the drop down menu and hit "Go." Limit your report to only those subjects that the publisher offers by checking "List Matches."

As with the Library's reports, you may view a Summary or Detailed report.

**Percentages of Ulrich's Universe: Summary**

Top Publishers: Elsevier **GO** View Your Library

Reporting Level: Summary Detailed Go To: Ulrich's Core View/Search: Current List

Limit To:  List Matches  Refereed  Abstracted/Indexed  Electronic Journal  ISI Impact Factor  Katz's Magazines for Libraries

Country of Publication: [dropdown] Language: [dropdown] **CLEAR GO** Download

Ulrich's Subject	Publisher List Count	Number of Ulrich's Universe with this Subject	Publisher Count as Percentage of Universe	Ulrich's Universe Titles Publisher Does Not Hold
<a href="#">expand</a> ADVERTISING AND PUBLIC RELATIONS	1	12	8.33%	11
<a href="#">expand</a> AERONAUTICS AND SPACE FLIGHT	5	60	8.33%	55
<a href="#">expand</a> AGRICULTURE	3	39	7.69%	36
<a href="#">expand</a> ANTHROPOLOGY	1	46	2.17%	45
<a href="#">expand</a> ARCHAEOLOGY	1	48	2.08%	47
<a href="#">expand</a> ASTRONOMY	4	49	8.16%	45
<a href="#">expand</a> BIOLOGY	16	143	11.19%	127
<a href="#">expand</a> BUSINESS AND ECONOMICS	5	522	10.92%	465

Clicking a subject will bring you to all of the publisher's offerings in that subject. Selecting a number in any of the list columns will bring you to the title list fitting that description. Here we are choosing to view a list of titles this publisher carries in the subject of Biology.

**Percentages of Ulrich's Core: List Details**

Elsevier

Subject: BIOLOGY Level: Summary

Limit To: List Matches, Katz's Magazines for Libraries

1-15 of 15 rows

Click on any header to sort this report by ascending/descending

ISSN	Title	Publisher	List Price	Refereed	Abstracted/Indexed	Electronic Journal	ISI Impact Factor	Magazines for Libraries
0003-2697	Analytical Biochemistry: methods in the biological sciences	Academic Press	USD 4266	Yes	Yes	Yes	Yes	Review
0003-3472	Animal Behaviour	Academic Press	USD 853	Yes	Yes	Yes	Yes	Review
0304-3770	Aquatic Botany: an international scientific journal dealing with applied and fundamental research on submerged, floating and emergent plants in marine and freshwater ecosystems.	Elsevier BV	USD 1229	Yes	Yes	Yes	Yes	Review
0006-3002	B B A - Biochimica et Biophysica Acta: international journal of biochemistry and biophysics	Elsevier BV	USD 14786	Yes	Yes	Yes		Review

**USING THIS REPORT**

Evaluate publishers by subject and these important indicators. Check if a publisher offers titles in a subject where you have gaps.