

**SEARCH RESULTS—CONTENT**

Regardless of the search mode you've used, whenever you perform a search your results are listed on the **Search Results** screen—which tells you a lot about a title before you even view the **Full Description**.

This link will bring you to the **Ulrich's Serials Analysis System**. Through a separate subscription you can evaluate your serials collections by key industry benchmarks and easily generate reports for administrators, accreditation committees, or anyone needing an accurate view of your collections. See how your collections stack up against a core collection, and identify gaps, redundancies, and ISSN errors. You may also use this tool to evaluate the offerings of top serials publishers. Ask us for more information!

The top of every **Search Results** screen restates your search criteria and tells you how many titles meet your criteria.

Don't like the search results? Just click the **Revise Search** or **New Search** button to try again.

Simply click a category header to sort your results by that category. Click again to sort in the opposite direction.

These symbols tell you a lot about a title before you view the full description of the title.

To view details about a title, just click the title hotlink and you'll arrive at the **Full Description** screen (page 8).

The screenshot shows the Ulrich's Periodicals Directory search results page. At the top, there are navigation links: HOME, USER GUIDE, MYACCOUNT, LISTS, HELP, NOTIFY ME, and LOGOUT. Below these are search options: Advanced Search, Browse, Ulrich's Alert, Ulrich's Update, and Serials Analysis System. A Quick Search box is visible with a dropdown menu set to 'Keyword' and a 'Go' button. The main content area displays search results for the query 'cell'. The results are shown in a table with columns: TITLE, PUBLISHER, COUNTRY, ISSN, START YEAR, STATUS, and PRICE. The first few rows of the table are:

TITLE	PUBLISHER	COUNTRY	ISSN	START YEAR	STATUS	PRICE
<a href="#">Advanced Fuel Cell Technology</a>	Seven Mountains Scientific, Inc.	United States	1095-1415	1997	Active	USD 115.0
<a href="#">Advances in Anatomy, Embryology and Cell Biology</a>	Springer-Verlag New York, Inc.	United States	0301-5556	1891	Active	See Full Record
<a href="#">Advances in Cell Aging and Gerontology</a>	Elsevier BV	Netherlands, United States	1566-3124	1996	Active	See Full Record
<a href="#">American Association for Fuel Cells, Newsletter</a>	American Association for Fuel Cells	United States	Not Supplied	1993	Active	USD 10.0
<a href="#">American Journal of Physiology: Cell Physiology</a>	American Physiological Society	United States	0363-6143	1977	Active	USD 620.0
<a href="#">American Journal of Respiratory Cell and Molecular Biology</a>	American Lung Association	United States	1044-1549	1989	Active	USD 180.0
<a href="#">Annual Review of Cell and Developmental Biology</a>	Annual Reviews	United States	1081-0706	1985	Active	USD 193.0
<a href="#">Apoptosis</a>	Kluwer Academic Publishers	United States	1360-8185	1996	Active	EUR 694.0
<a href="#">Cell Biology Education</a>	American Society for Cell Biology	United States	1536-7509	2002	Active	See Full Record

Annotations on the screenshot include:

- A box at the top right explaining the **Ulrich's Serials Analysis System** link.
- A box at the top left stating that the top of the screen restates search criteria.
- A box on the left explaining the **Revise Search** and **New Search** buttons.
- A box on the left explaining how to sort results by category headers.
- A box on the left explaining the symbols (plus sign, star, etc.) next to titles.
- A box on the left explaining how to click a title hotlink to view the full description.
- A legend box on the right side of the table listing symbols: a star for 'Reviews', a plus sign for 'Referred', a plus sign with a plus sign for 'Electronic', and a plus sign with a plus sign for 'Open Access'. A red box highlights the 'TITLE' header and a note says 'Click on any header name to sort descending'.
- A 'QUICK TIP' box at the bottom right with a lightbulb icon, stating: 'YOU CAN NOW IDENTIFY OPEN ACCESS (OA) JOURNALS IN ULRICHSWEB.COM AND LINK TO THEIR WEB SITES FOR FULL-TEXT SEARCHING DIRECTLY FROM ULRICH'S BIBLIOGRAPHIC RECORDS. LOOK FOR THE PLUS SIGN, +, WHICH APPEARS NEXT TO OPEN ACCESS JOURNALS.'