

FOR LIBRARIANS

- ▶ **Get articles**—Now users link to more than just title data with **ulrichsweb.com**. Find out how to get full-text articles (pages 4 & 10).
- ▶ **View tables of contents**—Not sure whether you've found a useful title? Check recent TOCs to find out (page 10)!
- ▶ **Find any title**—It couldn't be easier to pinpoint the titles you need from the quarter-million serials titles in the database. Find out about search screens (pages 4-5).
- ▶ **Keep a "wish list"**—Use the **List** feature to **save**, **e-mail**, and **print** the bibliographic records of titles you'd like your library to subscribe to (page 11).
- ▶ **Stay up-to-date**—Serials come and go, and titles often change over the life of a serial. Keep up-to-date with cessations and changes in data (page 17).
- ▶ **Quick, order that title!**—The **Publisher & Ordering Info** tab tells you everything you need to know (pages 8-9).

FOR PUBLISHERS

- ▶ **Eye the competition**—See what other publishers are doing by checking their tables of contents. You can even order competitors' articles (pages 4 & 10)!
- ▶ **See what's going on** in the subject categories you specialize in. Use **Ulrich's Alerts** (page 17).
- ▶ **List your competitors**—Want to keep an eye on competitive titles? Put them in **Lists**, where you can add/edit comments about their content, editorial approach, and more (page 11).

FOR PATRONS

- ▶ **There's a serial on every topic**—And **ulrichsweb.com** can help patrons find titles that match the topics they're interested in. Find out about all the different ways to search (pages 4-5).
- ▶ **View tables of contents**—Help patrons be certain of the right title by checking recent TOCs (pages 4 & 10).
- ▶ **Order full-text articles**—Using **Infotrieve®'s e-Dock Link** document delivery option, patrons can now order full-text articles in PDF format (page 10).
- ▶ **Make a bibliography**—When patrons need titles for research or a recommended reading list, they can keep them all together by creating, downloading, e-mailing, or printing a **List** (page 11).
- ▶ **Is it in the library?** Once they've found a title in **ulrichsweb.com**, they can see if your library has it by using the **Hooks To Holdings** feature to search your library's catalog (page 13).

